



FOR IMMEDIATE RELEASE

Contact: JJ Vitale ▪ 904.757.4463, ext. 145 ▪ cell: 904-635-5035 ▪ vitalej@jacksonvillezoo.org
Janet Wesley ▪ 904.757.4463, ext. 210 ▪ cell: 904-472-3699 ▪ wesleyj@jacksonvillezoo.org
Maribel Ferrer ▪ Chase ▪ cell: 305-469-2910 ▪ maribel.ferrer@chase.com

Father's Day Admission Special and Zoom at the Zoo Event

June 15, 2016-- *Jacksonville, FL* – Grab dad and zoom over to the Jacksonville Zoo and Gardens (JZG) for a Father's Day weekend full of activities and a weekend-long BOGO admission special, sponsored by Chase.

Dads get a free general admission ticket with the purchase of one child or adult ticket with coupon found on the website. Admission special is valid Saturday, June 18 and Sunday, June 19.

The Zoo is celebrating all things Dad with the return of the Zoom at the Zoo on Saturday, June 18 from 10 a.m. to 5 p.m. on the Great Lawn. Professional vehicles will be on display including firetrucks, Ring Power construction trucks, a FWC manatee rescue truck, and Jacksonville Sheriff's Office patrol car and motorcycle. Families are encouraged to "feel the wheels" and get close to the vehicles for a tactile learning experience. The Zoo will have bounce houses, music, burgers on the grill, and a bar so dad can enjoy a frosty beer.

Chase is hosting activities for kids and their dads on the Great Lawn. Kids of all ages can take photos behind vehicle-themed cut-outs and spin a prize wheel to win a toy car, bubbles or stamp. They can also create a key chain or license plate for dad and decorate a card. Inspired by those exhibiting at Zoom at the Zoo, this year Chase is encouraging kids to design a second card to be shared with dads who serve and protect the Jacksonville community, including police, fire, rescue and military professionals. Chase will hand-deliver those cards on Father's Day to Jacksonville's Fire & Rescue stations, the Jacksonville Sheriff's Department, the Navy Fleet Logistics Center and the local K9s for Warriors housing facility.

"Father's Day weekend is a great time to honor all the dads in our lives, including those who do so much to protect us throughout the year, and that is why we are teaming up with Jacksonville Zoo and Gardens to help families celebrate," said Steve Vachon, head of branches for Chase in Jacksonville.

About Jacksonville Zoo and Gardens

For over 100 years, the Jacksonville Zoo and Gardens has aimed to inspire the discovery and appreciation of wildlife through innovative experiences in a caring environment. Starting in 1914 with an animal collection of one red deer fawn, the Zoo now has more than 2,000 rare and exotic animals and 1,000 species of plants, boasting the largest botanical garden in Northeast Florida. **The Jacksonville Zoo and Gardens is a nonprofit organization and a portion of every ticket sold goes to the over 45 conservation initiatives Jacksonville Zoo and Gardens supports around the world, and here in NE Florida.** JZG is proud to be an accredited member of the Association of Zoos and Aquariums. For more information, visit jacksonvillezoo.org.

About Chase

Chase is the U.S. consumer and commercial banking business of JPMorgan Chase & Co. (NYSE: JPM), a leading global financial services firm with assets of \$2.4 trillion and operations worldwide. Chase serves nearly half of America's households with a broad range of financial services, including personal banking, credit cards, mortgages, auto financing, investment advice, small business loans and payment processing. Customers can choose how and where they want to bank: 5,300 branches, 15,500 ATMs, mobile, online and by phone. For more information, go to Chase.com.