



FOR IMMEDIATE RELEASE

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Zoo Admission Only \$5 for Everyone on Wednesday, July 18

July 17, 2018 – *Jacksonville, FL* – Jacksonville Zoo and Gardens (JZG) is offering \$5 admission to everyone on Wednesday, July 18. No coupon is required for discount.

For the first time, the Zoo is offering online ticket purchasing for a discount day. The Zoo hopes this will make the line of people wanting to take advantage of this wonderful deal significantly shorter and get the happy families into the Zoo faster!

To buy \$5 tickets online, visit www.jacksonvillezoo.org/fivedollarday and follow the link to the webstore. The tickets are only valid on Wednesday, July 18 and refunds will not be offered. Guests who take advantage of the online purchasing option are encouraged to print the tickets or to take screenshots of the individual barcodes so they can be swiped through quickly at the gates.

The special \$5 price is valid for general admission tickets that now includes Butterfly Hollow and Stingray Bay! Guests can upgrade to Total Experience Bands for \$14 for adults and \$12 for children. Total Experience Bands include unlimited train, carousel, 4D Theater, Campground Critters and the guest favorite, Dinosauria!

The Zoo will be open 9 a.m. to 5 p.m. Parking is always free.

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About Jacksonville Zoo and Gardens

For over 100 years, the Jacksonville Zoo and Gardens has aimed to inspire the discovery and appreciation of wildlife through innovative experiences in a caring environment. Starting in 1914 with an animal collection of one red deer fawn, the Zoo now has more than 2,000 rare and exotic animals and 1,000 species of plants, boasting the largest botanical garden in Northeast Florida. **The Jacksonville Zoo and Gardens is a nonprofit organization and a portion of every ticket sold goes to the over 45 conservation initiatives Jacksonville Zoo and Gardens supports around the world, and here in NE Florida.** JZG is proud to be an accredited member of the Association of Zoos and Aquariums. For more information, visit jacksonvillezoo.org.

