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Take a “Selfie” with a Dinosaur for Discounted Zoo Admission

May 1, 2018 – *Jacksonville, FL* – A dinosaur from the Jacksonville Zoo and Gardens is prowling the airport. Travelers who snap a “selfie” with the commuting Carnotaurus can get buy-one, get-one-free admission to the Zoo through July 7.

Monday morning, a special dinosaur was installed at Jacksonville International Airport. Nicknamed the “Selfiesaurus,” the dinosaur at the airport aims to draw tourists to the Zoo to take advantage of the discounted admission promotion. Guests simply take a selfie with the sculpture and show it at the front gates of the Zoo for a one-time admission special on general admission tickets.

Twenty-four-feet-long and weighing more than 500 pounds, the sculpture of a juvenile Carnotaurus was transported up I-95 in the back of the Zoo’s browse truck. It took seven people to get in place after it was inspected by K9 security.

The sculpture is handmade by Zoo exhibits technician, Kyle Newsome, who worked with steel, fiberglass, foam and epoxy. The dinosaur took 90 days to complete and greeted Zoo guests along the path to Dinosauria for the last two months.

Prehistoric beasts invaded the Zoo in March with the visitor-favorite exhibit, Dinosauria that features twenty-one animatronic dinosaurs moving and roaring with life-like gusto. The all-new take on a Zoo favorite was created by Atlanta-based, Imagine Exhibitions.

A record-breaking 91 thousand guests have already experienced Dinosauria, making March the highest attended month in the Zoo’s history. The exhibit is at the Zoo through July 7, 2018.

For more information about Dinosauria and ticket pricing, visit jacksonvillezoo.org.

[Dropbox link for stills of installation and video](#)

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About Jacksonville Zoo and Gardens

For over 100 years, the Jacksonville Zoo and Gardens has aimed to inspire the discovery and appreciation of wildlife through innovative experiences in a caring environment. Starting in 1914 with an animal collection of one red deer fawn, the Zoo now has more than 2,000 rare and exotic animals and 1,000 species of plants, boasting the largest botanical garden in Northeast Florida. **The Jacksonville Zoo and Gardens is a nonprofit organization and a portion of every ticket sold goes to the over 45 conservation initiatives Jacksonville Zoo and Gardens supports around the world, and here in NE Florida.** JZG is proud to be an accredited member of the Association of Zoos and Aquariums. For more information, visit jacksonvillezoo.org.

About Imagine Exhibitions

A world leader in narrative-driven, immersive theatrical design, Imagine Exhibitions, Inc., creates sophisticated, high quality experiences for museums, brands, venues and integrated resorts across the globe. From ideation to operation, Imagine's team of industry pioneers draws upon decades of success in the fields of education, awareness, and entertainment to consistently create and implement memorable and thought-provoking environments. The Company's custom experiences deliver focused messaging and serve to increase attendance wherever they are presented.

Imagine Exhibitions is currently presenting more than 30 unique exhibitions in museums, science centers, aquariums, integrated resorts, and non-traditional venues worldwide. The Company also continues to design, open, and operate its own venues, along with creating and implementing permanent and semi-permanent museum, brand, and entertainment properties.